

MBFS Mark Ritter Bio CUD




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**MARK RITTER**

Catalyst for Credit Union Growth

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Mark Ritter is the CEO of Member Business Financial Services ("MBFS"). MBFS is owned by thirteen credit unions and is focused on helping credit unions assist business owners and real estate investors in their communities. In 2002, Mark started Members 1st FCU's business lending program as "one person and a desk" with no policies, products, staff, systems, or business members. That program grew to be one of the ten largest for federal credit unions with outstanding whole and participation commercial loans. In 2012, Mark took on the challenge of the CEO role for MBFS as the fifth CEO for the organization in five years.

Since Mark joined MBFS, the company has grown exponentially and now works with over one hundred credit unions nationwide. Today, MBFS has a full line of services to assist businesses, including a \$2.6 billion loan servicing portfolio. Mark has helped countless credit unions' business lending programs grow and prosper through all types of economic cycles.

**Mark's consulting services provide unparalleled expertise for credit unions aiming to:**

- Elevate Business Lending Programs** utilizing proven strategies to expand and maximize business lending offerings.
- Enhance Financial Performance** by drawing from extensive experience in boosting revenue, managing product and service offerings, and achieving maximum efficiencies.
- Navigate Complex Lending Landscapes** by assisting with loan workouts, special assets and portfolio management, and interim business lending management.